



Cape Ann Animal Aid 2019 Rescue Dog Reunion

JUNE 8, 2019 | 11am-3pm | Gloucester, MA

Sponsorship Opportunities

Every year, we invite families who have adopted their dog(s) or cat(s) from Cape Ann Animal Aid to join us for a fun-filled reunion at Stage Fort Park in Gloucester, MA. Our partner rescue groups, staff, volunteers and adopters look forward to this event all year! As a sponsor, your business will help make this event possible while reaching a target market audience of over 200 pet-owning families! Proceeds from the event will benefit Cape Ann Animal Aid's Safe Harbor Fund, providing for in-state and out-of-state rescue transports, gas for the shelter van, and animal transportation to local veterinary offices. Benefits are time sensitive and depend on early sponsorship commitment. Banners will be ordered on 5/6/19.

Sponsor Levels

LIFE SAVER (\$500)

- Logo on banner(s) at event
- Logo with link on event webpage
- Mentioned/linked in 5 social media posts promoting Rescue Reunion 2019
- Opportunity to provide samples/literature in 200 attendee goodie bags
- Complimentary 10' x 10' vendor/informational booth space at the event*
- Branded sponsorship of two transported animals in 2019 (Recognition on social media and in individual pet adoption bios)

HARBOR HERO (\$250)

- Business name on banner(s) at event
- Business name with link on event webpage
- Mentioned/linked in 2 social media posts promoting Rescue Reunion 2019
- Opportunity to provide samples/literature in 200 attendee goodie bags
- Complimentary 10' x 10' vendor/informational booth space at the event*

CANINE CAPTAIN (\$125)

- Business name on event webpage
- Opportunity to provide samples/literature in 200 attendee goodie bags
- Complimentary 10' x 10' vendor/informational booth space at the event*

*If you are planning to sell anything at your booth, you may be required to secure a Transient Vendor Permit through the City of Gloucester, MA for a \$25.00 fee.

Thank you for your support! Please complete and return the attached Sponsorship Commitment Form. Thank you!

*Cape Ann Animal Aid Christopher Cutler Rich Animal Shelter | 4 Paws Ln. Gloucester, MA 01930
www.capeannanimalaid.org*



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Sponsorship Commitment Form

Complete this form and return with payment to: *Cape Ann Animal Aid, 4 Paws Lane, Gloucester, MA 01930*
Benefits are time sensitive so please return form ASAP. (Banners will be ordered on 5/6/19) Thank you!

SPONSOR LEVEL

Life Saver (\$500) Harbor Hero (\$250) Canine Captain (\$125)

BUSINESS INFORMATION

Business Name: _____

Contact Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Website: _____ Facebook: _____

Instagram: _____ Twitter: _____

Will you be utilizing the complimentary 10' x 10' vendor/informational booth space? Yes No

Will you be contributing items for the 200 participant goodie bags*? Yes No

If yes, what: _____

Please note: Goodie bag items are due by Monday, May 27, 2019

PAYMENT INFORMATION

Method of Payment: Check (Payable to CAAA) Visa MasterCard American Express

Name on Credit Card: _____

Credit Card: _____

Number

Exp. Date

Verification Code

Signature: _____

QUESTIONS? Contact Tim Short at events@capeannanimalaid.org or call 978-283-6055 x12
Cape Ann Animal Aid is a recognized 501(c)3 nonprofit organization. Tax ID 04-2374914