

## Sample Text for your “Paws on Parade” Facebook Fundraiser

Fundraiser Description (edit in your info where bolded):

*I'm participating in this year's Paws on Parade Fundraiser, supporting Cape Ann Animal Aid! Every year, hundreds of dogs and cats just like **[your pet's name]** make their way to their forever homes thanks to the dedication that Cape Ann Animal Aid has for their mission, and I want to help make that dream a reality for pets to come! This year, I'm **walking my dog, Fido, in a 5k around Gloucester on October 24th!** I'm participating in this fundraiser because **[add your 'why']**. Any donation helps me get closer to my goal of **\$200**, whether it's \$5 or \$50! Support me for a Howling Good Time!*

Be sure to include in your description:

1. What your Event is
2. When your Event is
3. Why you're participating in this year's Parade
4. What your goal is
5. Make your end date October 31st - your friends can continue to donate even after your 'event' takes place!
6. A very cute photo of your pet in costume as your cover photo

Sharing your Fundraiser on your Facebook Page:

*Will you sponsor my Paws on Parade **walk?** I'm **walking a 5k on October 24th** in support of Cape Ann Animal Aid's mission of placing adoptable animals in loving homes, and I would love your help reaching my **\$200** goal! If just **20** people donate \$10, I can reach my goal by October 31st!*